

TAKE TIME & COST OUT OF DRUG DEVELOPMENT

It's every biopharma company's goal – taking time and cost out of the drug development process so we can get successful therapies to the patient population that needs them sooner. SynteractHCR's Intelligent Clinical Development (ICD+) approach helps sponsors do just that.

ICD+ is the platform by which we leverage our deep clinical development expertise, appropriate technology and optimized execution, tailored to each client's needs, to drive solution-oriented efficiencies on a global scale. ICD+ allows sponsors to get to decision points faster, while providing a uniform approach to trials to promote consistent standards and high quality. Trust us to innovate with you to define the most efficient approach to achieve your goals and streamline your trials.

ICD+ OFFERS YOU:

- Therapeutic and regulatory experts to guide you across Phases I to IV, offering alternative solutions when needed.
- Globally harmonized procedures to support compliance.
- A full range of technology options including EDC, EDMS, safety and adaptive trial software.
- Clinical Intelligence Portal offers data transparency via a user-friendly, web-based dashboard that displays project status in a timely and efficient manner.



DO YOUR TRIALS TAKE TOO LONG & COST TOO MUCH?

THE PROBLEM



of drugs in preclinical development move into human trials & only 1 in 5 is ever approved.¹



of sites under-enroll and cause timelines to slip.²



rise in the cost of drug development from the 1970s to the 2010s.³

FLIP OVER FOR THE SOLUTION

STREAMLINE YOUR TRIALS WITH ICD+™



Using our Intelligent Clinical Development approach, SynteractHCR offers the guidance you need for global clinical trials. "Plus" we have the scale, footprint and capabilities to increase efficiencies. With ICD+ we'll provide the right people, technology and processes to deliver full support to help you save both time and cost.

WHAT ICD+™ PROVIDES



EXPERTISE

- Full-service continuum
- Strategic development planning
- Therapeutic & regulatory insight
- Support from project to portfolio



TECHNOLOGY

- Leading EDC options
- Global safety platform
- Comprehensive EDMS solution
- Clinical Intelligence Portal



EXECUTION

- Worldwide feasibility assessments
- Risk-based monitoring
- Adaptive design
- Client advocacy program

WHAT ICD+™ MEANS FOR YOU



CLEAR ADVICE

- Boutique experience on a global scale
- Well-designed studies
- Risk mitigation



CLEAR DATA

- Enhanced visibility of project metrics
- Broader dose response info
- Streamlined data



CLEAR RESULTS

- Cost and time savings to deliver maximum value
- Faster decisions
- Post marketing guidance

For more information, visit www.SynteractHCR.com/ICDplus
Shared Work. Shared Vision. It's the way we do business.



¹ California Biomedical Research Association, "Fact Sheet, New Drug Development Process," undated.

² Tufts Center for the Study of Drug Development, "Impact Report," 2013.

³ Office of Health Economics, "CMRI Data Report," 2011.